



ALPHA PHI ALPHA FRATERNITY, INC.

Beta Pi Lambda Chapter

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FOR IMMEDIATE RELEASE

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Albany, N.Y. – August 27, 2010 – The Beta Pi Lambda Alumni Chapter of Alpha Phi Alpha Fraternity, Inc. and the George Biddle Kelley Education Foundation, Inc. will be partnering with Men Organized to Develop, Empower and Lead, Inc. (MODEL), and Price Chopper to give kids free haircuts on Sunday, September 5, 2010 from 7:00 am - 3:30pm at Bricks Barber Salon on 67 Central Avenue in Albany. There will also be a free cookout in Washington Park hosted by DJ Key throughout the day.

Tyrell Hughes, Chief Administration Officer of MODEL and member of Alpha Phi Alpha, Beta Pi Lambda Chapter is one of the leaders of this event. He explains that this event "is an attempt to come together in an effort to lessen the financial burden on most families around this time because the cost of school supplies and clothing alone can grow to be quite expensive." The money raised at this event will lessen the financial strain and at least ensure that any deserving kid will get a free hair cut to go back to school.

Suggested donations of \$10 are requested as a way for the community to get involved towards ensuring more kids get hair cuts from the talented barbers at Brick's Barber Salon. Brick's, as a participating partner, will reduce the price of a regular haircut and all money raised goes towards supplies for the cookout and paying the barbers.

To support this event, go to www.bpl1906.com or www.menofmodel.org. Both sites allow you to make a donation using a secure PayPal account. Other methods to donate include mailing checks to MODEL, 321 Northern Blvd. Albany, NY 12210, or giving cash to any member of MODEL, Inc. or Alpha Phi Alpha Fraternity, Inc., Beta Pi Lambda Chapter.

Founded at Cornell University in 1906, Alpha Phi Alpha Fraternity, Incorporated is the nation's oldest intercollegiate fraternity for African-American men, with over 700 undergraduate and alumni chapters worldwide and 200,000 members. Beta Pi Lambda, the local alumni chapter was established in Albany in 1939, and has been serving the Capital Region community for over 70 years. In 2006, Beta Pi Lambda created the George Biddle Kelley Education Foundation, which serves as the educational/community service arm of Beta Pi Lambda. The foundation's namesake, Mr. George Biddle Kelley, was a founder of both the national fraternity and local alumni chapter, as well as a native and lifelong resident of the Capital Region. Kelley was the first African-American registered engineer in the State of New York, and worked as an auditor for the NYS Department of Tax & Finance for 30 years.

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